

AOUJ  
Estates



اوج  
العقارية



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# INTRODUCTION



Aouj Real Estate is honored to present its vision and comprehensive expertise in real estate marketing and project management positioning itself as a trusted partner in delivering professional real estate solutions centered on direct sales and high-standard marketing operations within the Saudi real estate market

Aouj Real Estate adopts best practices in asset marketing and management through in-depth analysis of target markets, enhancing property investment value, and connecting projects with suitable investors and buyers, ensuring a seamless and transparent experience for all stakeholders.

We provide a summary of our practical expertise in delivering integrated marketing solutions, beginning with strategic planning, followed by professional execution, and culminating in efficient sales completion, with full commitment to credibility and clarity at every stage.

At Aouj Real Estate, we work closely with our clients to maximize investment returns and build long-term partnerships that ensure mutual success within a competitive and evolving real estate environment.

## ABOUT AOIJ REAL ESTATE

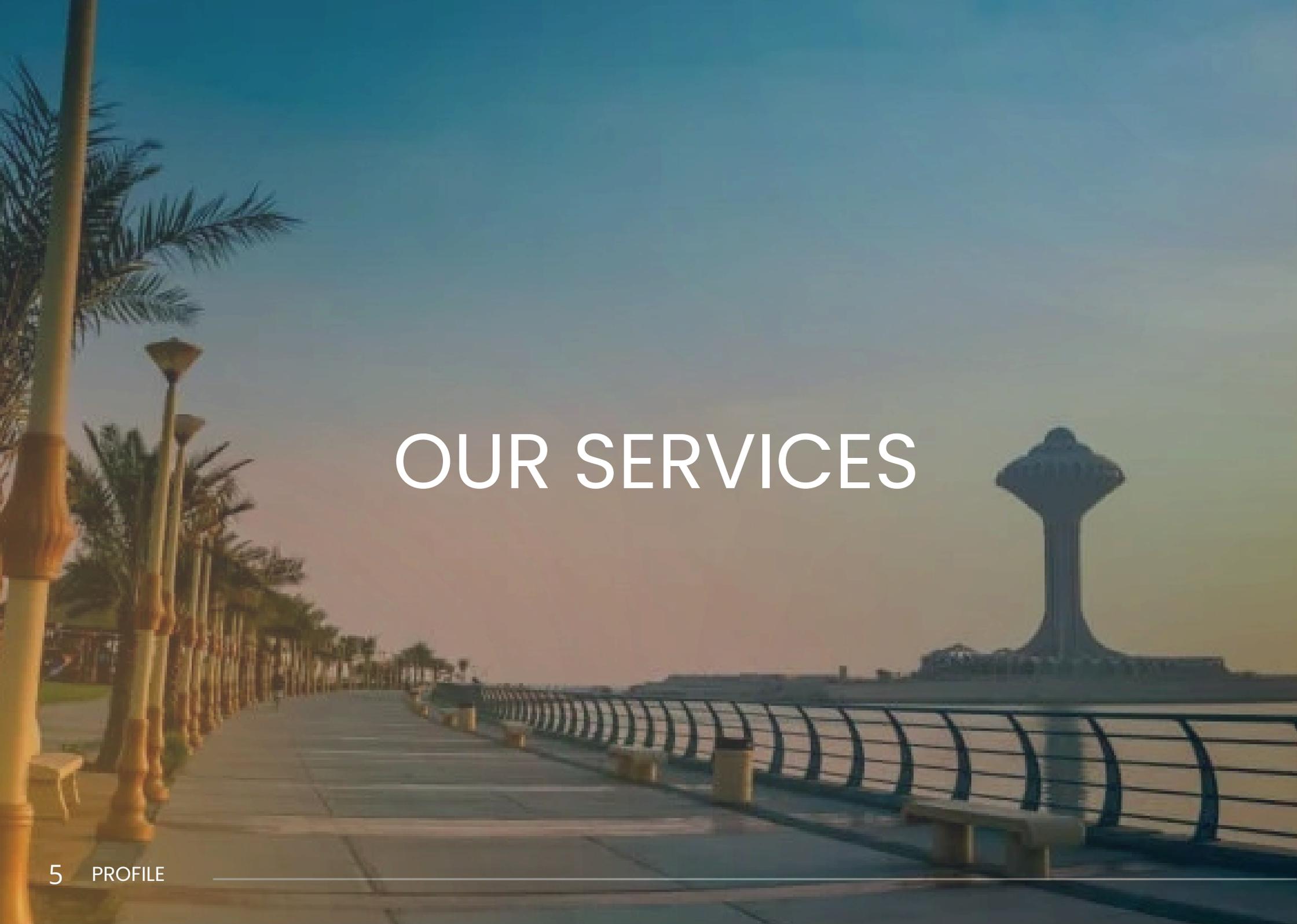


Ouj Real Estate is a Saudi company specializing in real estate marketing, property development, and property and facility management.

The company operates through a fully integrated system that combines human expertise, advanced technological tools, and strict compliance with regulations approved by the competent authorities in the real estate sector, ensuring clients a secure and reliable experience at every stage of engagement.

# 40 YEARS

With over 40 years of experience, we aim to deliver professional real estate solutions built on in-depth knowledge of the Saudi market while providing genuine investment opportunities supported by credibility and full regulatory compliance



# OUR SERVICES

# OUR SERVICES



Management  
& Organization  
of Real Estate  
Auctions



Real Estate  
Investment  
Management



Property &  
Facility  
Management



Real Estate  
Development



Real Estate  
Marketing

# REAL ESTATE MARKETING



Aouj Real Estate provides brokerage services by directly connecting sellers with buyers, and landlords with tenants, facilitating sales, purchases, and leasing transactions efficiently and reliably. We assist property seekers in accessing options that suit their needs at fair market value.

The company also receives properties from owners, conducts thorough analysis, and manages their marketing through professional strategies that combine digital and direct marketing methods. We utilize the latest tools to highlight property features, reach targeted clients, and oversee all regulatory procedures to ensure smooth and transparent transaction completion.

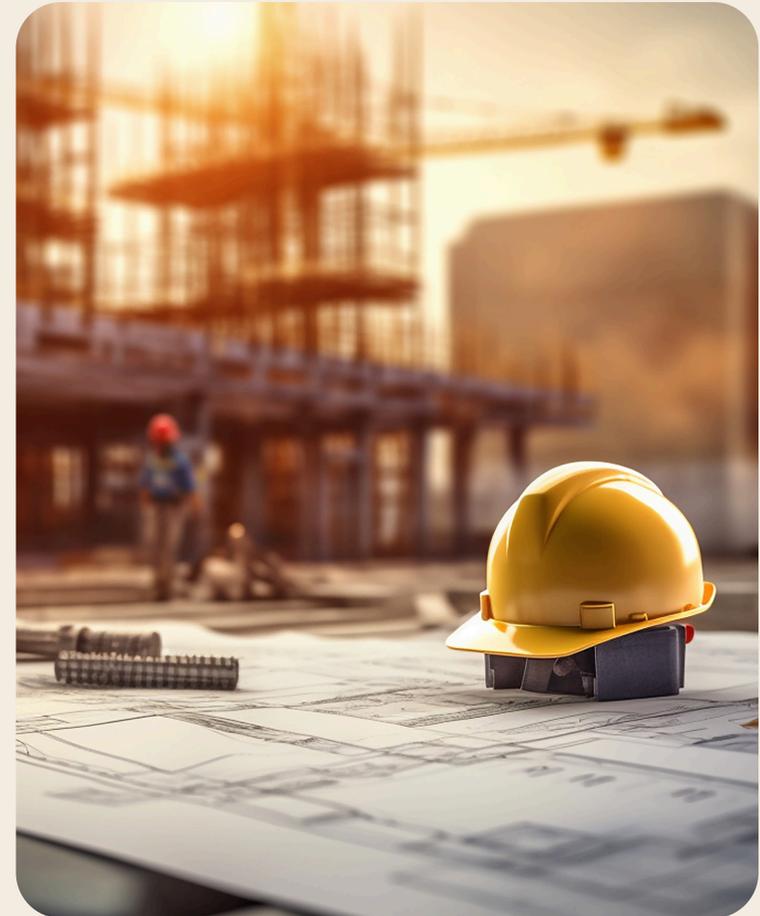


# REAL ESTATE DEVELOPMENT



Ouj Real Estate delivers comprehensive development services aimed at meeting client needs and exceeding expectations, leveraging its expertise and carefully planned strategies in executing real estate projects. The company applies the highest standards of quality and innovation at every stage, ensuring high-value developments that meet market demands and generate rewarding returns for investors and developers.

Development begins with feasibility studies and opportunity analysis, followed by supervision of all execution phases including design, construction, marketing, and project management. We deliver distinguished designs that reflect sophistication, quality, and alignment with evolving market aspirations.



# PROPERTY & FACILITY MANAGEMENT

Aouj Real Estate provides integrated property and facility management services on behalf of owners, including operational supervision to ensure asset preservation and enhancement of both operational and investment value

LEASING SERVICES

SECURITY SERVICES

CONTRACT DOCUMENTATION

REPRESENTATION OF OWNERS  
BEFORE GOVERNMENT  
AUTHORITIES

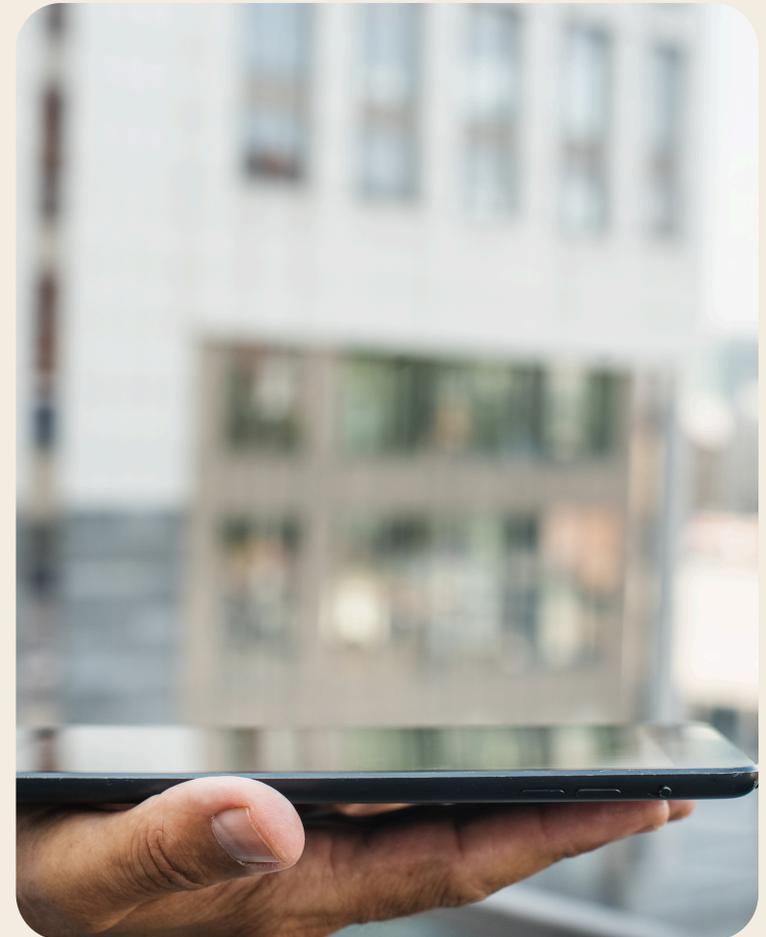
COLLECTION OF PAYMENTS

MANAGEMENT OF TAXES

Aouj Real Estate is accredited by the “Ejar” and “Mullak” programs



under the Ministry of Municipal, Rural Affairs and Housing, reflecting full compliance with approved regulations governing property and facility management.



# REAL ESTATE INVESTMENT MANAGEMENT



Aouj Real Estate offers professional investment management services designed to maximize returns while efficiently managing risks. The company relies on precise market analysis, evaluation of investment opportunities, and careful selection of assets aligned with investors' objectives and strategies.

We oversee the full investment cycle, beginning with feasibility studies and strategic planning, followed by development or operational phases, and concluding with performance management and return monitoring, ensuring sustainable results and the creation of strong, well-structured investment portfolios.



# MANAGEMENT & ORGANIZATION OF REAL ESTATE AUCTIONS

Aouj Real Estate has extensive experience in organizing and managing public real estate auctions across various regions of the Kingdom of Saudi Arabia, including physical, electronic, and hybrid auctions conducted for a diverse range of clients. Professional organization and precise management mechanisms have strengthened the company's credibility and attracted judicial liquidators, real estate trustees, and private individuals to collaborate in executing auctions. The company has obtained official accreditation from the relevant authorities and has undertaken the role of judicial sales agent, successfully managing and organizing assigned auctions with high efficiency, ensuring optimal results in full compliance with approved legal frameworks.





# WHY AOUJ ESTATES?

## WHY OUJ REAL ESTATE?

An integrated real estate platform combining marketing, development, auctions, and asset management within one unified framework. ♦

Data-driven operations powered by smart systems for client analysis, inventory management, and transaction oversight. ♦  
 Verified, direct listings from property owners offering genuine, well-vetted opportunities that reduce risk and enhance credibility. ♦

In-depth expertise in the Saudi market, with a deep understanding of residential and industrial sectors and emerging growth opportunities. ♦

Strong governance and professional commitment based on transparency, regulatory compliance, and professional execution at every stage. ♦

An extensive investment network with direct access to major investors, developers, and business leaders. ♦

## OUR IMPACT IN NUMBERS



100+

### Real estate transactions executed

Successful deals delivered efficiently and professionally across various real estate sectors

4M+

### Annual Managed Revenue

Annual returns generated from professionally managed property portfolios.

40+

### Years of Accumulated Experience

Leadership expertise built over decades in the Saudi real estate market.

100M+

### SAR Transaction Value

Total value of real estate deals managed and executed with trust and transparency.

# INDUSTRIAL REAL ESTATE MARKETING



We provide professional solutions for marketing industrial assets, including industrial lands, factories, warehouses, and workshops, supported by a precise understanding of this sector's requirements and operational specifics.

Our industrial marketing approach relies on analyzing land use, regulatory frameworks, and operational specifications, while directly connecting industrial properties with qualified investors and operators through an extensive network and specialized databases across the Kingdom.





# OUR VISION MISSION AND VALUES

# OUR VISION – OUR MISSION – OUR VALUES



## Our Vision

To become one of the leading providers of integrated real estate solutions in the Kingdom of Saudi Arabia, and to serve as a trusted reference in managing, developing, and marketing real estate assets through long-term strategic partnerships that create sustainable value and align with market aspirations.



## Our Mission

To deliver professional real estate services built on a deep understanding of client needs, leveraging specialized expertise and advanced technologies in managing, marketing, and developing real estate assets. Our mission is to maximize investment returns while providing an integrated experience characterized by transparency and efficiency at every stage.



## Our Values

Innovation and development

Efficiency and precision

Institutional methodology

long-term value creation

Transparency and credibility



# ORGANIZATIONAL STRUCTURE

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## **Mr. Mubarak Al-Faraj**

Chief Executive Officer

The CEO brings over 40 years of experience in the real estate sector and leads Ouj Real Estate with a strategic vision grounded in professionalism, sustainable value creation, and strengthened credibility .across all company operations

Aouj Real Estate places exceptional importance on human capital, believing that its team is the foundation of excellence and long-term success.

The company has built a team that combines practical experience, professional specialization, and innovative capability, delivering integrated real estate solutions that meet client needs and align with the evolving Saudi real estate market.

# ORGANIZATIONAL STRUCTURE



## **Board of Directors**

Overall supervision of strategic direction and approval of plans and policies.

## **Operations Department**

Supervision of daily operations and ensuring efficient coordination across departments.

## **Chief Executive Officer**

Company leadership, strategic planning, and development of business operations and partnerships.

## **Finance Department**

Management of financial affairs, budgeting, financial performance monitoring, and compliance.

# OPERATIONAL DEPARTMENTS



## Marketing & Sales Department

- Development of marketing strategies.
- Management of digital campaigns.
- Coordination with relevant stakeholders.

## Real Estate Development Department

- Evaluation of investment opportunities.
- Project development and value enhancement.
- Supervision of execution phases.

## Property & Investment Management Department

- Management of real estate portfolios.
- Monitoring returns and operations.
- Maximizing long-term asset value.

## Supporting Departments

- Logistics support, field operations, and technical assistance.
- Corporate communications, legal supervision, and compliance.
- Client follow-up, inquiries management, and quality assurance of the overall experience.

An aerial photograph of a city skyline at sunset. The sky is a deep blue with some light clouds. The city is filled with numerous skyscrapers and buildings, some of which are illuminated. The overall scene is a mix of blue and orange tones.

# SAMPLES OF OUR WORK

Samples of Our Work

# Sales & Deal Closures

# Sales & Deal Closures



## Raw Land Developments

- Sale of an industrial master plan located east of Dallah Industrial Area, near Jubail Dhahran Road.
- Total area: 60,000 sqm
- Transaction value: SAR 60,000,000

## Heavy Industrial Lands

(Iron, chemicals, precast, and concrete industries)

- Sale of heavy industrial land plots with a total area of 228,000 sqm
- Transaction value: SAR 28,000,000
- Located near the Second Industrial City

## Light Industrial Sector

- Sale of warehouse land within the Warehouse District master plan.
- Total area: 10,000 sqm
- Transaction value: SAR 8,000,000

## Sale of Support Services Land

- Logistics, scrap processing, and vehicle dismantling activities within a designated master plan.
- Total area: 100,000 sqm
- Transaction value: SAR 15,000,000

Samples of Our Work

# Real Estate Marketing Portfolio

# Marketing Video Samples

Advertisement – Al Khobar Executive Tower



# Sales & Deal Closures



## Industrial Warehouse



**للإيجار**

**مستودع صناعي**  
احجز مساحتك الان الصناعية الان

**فالج**  
رخصة عقارية 1200041097

At Taawun Dist.  
3572 Al Khobar

## Penthouse



**للبيع**

**بيتتهوس**  
في حي المنتزة في الدمام

**فالج**  
رخصة عقارية 1200041097

At Taawun Dist.  
3572 Al Khobar

## Al Khobar Executive Tower



**للإيجار بالكامل**

**مشروع برج الخبر التنفيذي**  
في قلب الخبر، نتيح لك الآن فرصة حجز مساحتك الإدارية في أحد أبرز المعالم المكتيبة

**فالج**  
رخصة عقارية 1200041097

At Taawun Dist.  
3572 Al Khobar

# Targeted Advertising Campaign Samples



# Outdoor Signage & Building Branding Samples



**AOUJ**  
**Estates**



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**للإيجار**  
**For Rent**



**055 9393 077**

**Aoujstates.com**

رقم الترخيص الإعلاني: 7200874623

رقم رخصة فال: 1200041097

# Real Estate Development Samples

# Real Estate Development Samples



## Project Name

Aouj Real Estate Car Rental Complex



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Al Khobar – Kingdom of Saudi Arabia

